

Art Direction, Design, and Web Development in Austin, TX

# Matt Omohundro

cell: 512.779.6592 | e-mail: matt@mattomohundro.com

## Experience

---

### POWERED, INC.

#### **Interactive Art Director** (08/2008 to present)

As Interactive Art Director, duties include conceiving, overall strategy, visual design, team management, Flash development of rich-media content modules for such clients as Sony, HP, Aktins, and Motorola. Aside from digital work, various internal branding and collateral projects were also worked on.

### ENVIROMEDIA

#### **Interactive Art Director** (05/2007 to 08/2008)

As Interactive Art Director, duties include conceiving, overall strategy, information architecture, visual design, XHTML/CSS/Flash development, and deployment of web sites and web banners for such campaigns as Don't Mess With Texas, Water IQ, Worth It?, and The Greenwashing Index. Aside from online work, various print design and production projects, such as EnviroMedia's *Change* newsletter, were also worked on.

### THE TEXAS OBSERVER

#### **Art Director/Webmaster** (06/2005 to 05/2007)

Served a dual-role position as Art Director and Webmaster for the progressive, cultural, and bi-weekly magazine, The Texas Observer. Art Director duties included conceptualizing artwork ideas with editors, laying out the entire magazine, creating original illustrations/artwork for articles, working with contributing photographers and illustrators, designing promotional advertisements/logos for Observer fundraising events. Webmaster duties included converting and uploading print articles to web archive, general maintenance of site, spear-heading the front-end design of the new XHTML/CSS/web standards-based site, adding multimedia, and hiring and managing a web design intern.

### PRUDENTIAL REALTY

#### **XHTML/CSS Consultant** (10/2005 to 11/2005)

Took provided photoshop comps and transformed them into functional, valid, standards-compliant XHTML templates that were used in the new prurealty.com.

### HC&B HEALTHCARE MARKETING

#### **Creative Department Intern** (08/2004 to 05/2005)

Interned in the creative department of a prominent Austin-based advertising agency. Worked on developing pieces for clients from the initial creative to final production as well as interacted with art directors and account executives in an integrated, professional environment. Always kept on my toes, I would be assigned to work on traditional print material, large-scale billboard ads, interactive Flash work, Photoshop work, etc.

## Skills

---

### PRINT

Offset Press, Webpress, Plotters, etc.

### WEB

XHTML, CSS, Javascript, PHP, Flash, Accessibility

### OPERATING SYSTEMS

Mac OS and Windows

### SOFTWARE

Photoshop, Illustrator, InDesign, After Effects, skEDIT, Dreamweaver, Flash, Quark, iLife Suite, Microsoft Office

## Education

---

### UNIVERSITY OF TEXAS AT AUSTIN

2001 to 2005

Bachelor's of Fine Arts in Design (High Honors)

### NEW MEXICO STATE UNIVERSITY

1999 to 2001

Major: Graphic Design

## Honors

---

### 3rd Place, 2007 AAN Awards

*For Magazine Cover Design*

June 2007

### 2nd Place, 2006 AIR-Interactive Web Accessibility Competition

*For The Texas Observer website*

March 2006

### Undergraduate Research Fellowship Grant

Spring 2005

### M.K. Hage Endowed Scholarship in Fine Arts

Spring 2004

### Houston Endowed Scholarship in Art

Fall 2003

### Aubrey Jones Endowed Design Scholarship

Summer 2003

## Objective

---

To attain successful, creative results for an interactive agency by using my communication skills, design talents, and technological wisdom harmoniously.