

Art Direction, Design, and Web Development in Austin, TX

Matt Omohundro

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Experience

BAZAARVOICE

Design Services Team Lead (07/2011 to present)

Manage the creative output of a team of implementation designers as they implement Bazaarvoice products for our clients. Interview candidates and train new designers as they join the team. Work on strategic redesign projects from scoping to implementation with high-touch clients. Develop new processes and high-level strategies with other teams in the company.

Implementation Designer (03/2010 to 07/2011)

Designed the look and feel of Bazaarvoice products as they are integrated into the web sites of various clients' such as Nike, Apple, Allstate, Dermalogica, Cabelas, Motorola, Rockport, USAA, and Dominos Pizza. Daily responsibilities include frequent interaction with clients and their agencies, fast-paced CSS prototyping, working in a complex Subversion development environment, and giving peer design reviews for fellow designers. Aside from those responsibilities, I'm also helping revamp the design review process with a committee of fellow designers to in an effort to save time and make them more efficient.

POWERED, INC.

Interactive Art Director (08/2008 to 03/2010)

As Interactive Art Director, duties include concepting, overall strategy, visual design, team management, Flash development of rich-media content modules for clients such as Sony, HP, Aktins, and Motorola. Aside from digital work, various internal branding and collateral projects were also worked on.

ENVIROMEDIA

Interactive Art Director (05/2007 to 08/2008)

As Interactive Art Director, duties include concepting, overall strategy, information architecture, visual design, XHTML/CSS/Flash development, and deployment of web sites and web banners for such campaigns as Don't Mess With Texas, Water IQ, Worth It?, and The Greenwashing Index. Aside from online work, various print design and production projects, such as EnviroMedia's *Change* newsletter, were also worked on.

THE TEXAS OBSERVER

Art Director/Webmaster (06/2005 to 05/2007)

Served a dual-role position as Art Director and Webmaster for the progressive, cultural, and bi-weekly magazine, The Texas Observer. Art Director duties included conceptualizing artwork ideas with editors, laying out the entire magazine, creating original illustrations/artwork for articles, working with contributing photographers and illustrators, designing promotional advertisements/logos for Observer fundraising events. Webmaster duties included converting and uploading print articles to web archive, general maintenance of site, spear-heading the front-end design of the new XHTML/CSS/web standards-based site, adding multimedia, and hiring and managing a web design intern.

Skills

PRINT

Offset Press, Webpress, Plotters, etc.

WEB

XHTML, CSS, Javascript, PHP, Flash, Accessibility

OPERATING SYSTEMS

Mac OS and Windows

SOFTWARE

Photoshop, Illustrator, InDesign, After Effects, skEDIT, TextMate, Flash, Quark, iLife Suite, Microsoft Office

Education

UNIVERSITY OF TEXAS AT AUSTIN

2001 to 2005

Bachelor's of Fine Arts in Design (High Honors)

NEW MEXICO STATE UNIVERSITY

1999 to 2001

Major: Graphic Design

Honors

3rd Place, 2007 AAN Awards

For Magazine Cover Design

June 2007

2nd Place, 2006 AIR-Interactive Web Accessibility Competition

For The Texas Observer web site

March 2006

Undergraduate Research Fellowship Grant

Spring 2005

M.K. Hage Endowed Scholarship in Fine Arts

Spring 2004

Houston Endowed Scholarship in Art

Fall 2003

Aubrey Jones Endowed Design Scholarship

Summer 2003